

THE PINK SANTA HAT MOVEMENT



ANNUAL REPORT 2023



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TO OUR SUPPORTERS

First, thank you for your continued support of the Pink Santa Hat Movement. The work that we do is in honor of Mrs. Elise Dunnigan-Bethel, daughter and twin sister of the Pink Santa Hat Movement Co-Founders Lisa Dunnigan and Tosha Wright. We are pleased to share that in 2023 The Pink Santa Hat Movement supported more than 135 public service workers battling breast cancer through our care package program and our annual Pink Santa Hat Gala. 2023 was the first year of honoring all public service workers who are battling breast cancer.

According to the Breast Cancer Research Foundation, there are over 4 million breast cancer survivors in the United States. Our goal is to ensure that survivors, who are also public service workers, are more than a number by providing individualized inspiration and support while they are battling breast cancer. Each year we are positively impacted by the relationships we build with our Pink Santa Hat family, also affectionately known as the Pink Santa Hat Nation. This network of survivors and their individual support systems collectively grows in strength and numbers each year.

As 2023 concludes and 2024 begins, we remain thankful for our supporters whose generous contributions allow our work to continue. We look forward to a successful upcoming year.

Dr. Donita Howell
Executive Director
The Pink Santa Hat Movement

“The weekend was flawless. When you guys say we want to show support, honor ladies, whatever adjective you chose, you were TRUE to your word.” 2023 Pink Santa Hat Honoree



OUR MISSION

To bring hope, support, and encouragement to public service workers who are currently battling or who have battled breast cancer.

Inspiring us all to keep fighting!

OUR VISION

Creating connections, spreading hope and finding strength together through a range of inspirational events, fundraisers, and networking opportunities.



HOW DO WE SUPPORT PUBLIC SERVANTS BATTLING CANCER?

Provide care packages to public service workers currently receiving intense treatment such as chemotherapy or radiation. Contents include socks, hats, personal care items, blankets, sweaters, and gift cards for gas and groceries.

Engage in monthly interactive wellness sessions for Pink Santa Hat Honorees to continue to facilitate a network of support throughout their journey of treatment and recovery.

Host an annual weekend of inspiration. The all expense paid weekend provides an opportunity for honorees to bond with others traveling the same journey while being honored for their courageous fight .

BOARD OF DIRECTORS

- Tosha Wright, CEO - Public School Educator
- Lisa Dunnigan, CFO - Retired Educator and Entrepreneur
- Donita Howell, Ph.D, Executive Director - Public School Educator
- Charlene Benn, Secretary - Software Developer and Operations Manager
- Gary L. Clayton - Senior Examination Specialist
- Dr. Asha Lindsey - Obstetrician/Gynecologist
- Christopher L. Thomas - Financial Services
- Kelisa Wing - Educator and Author



The Pink Santa Hat Movement Board of Directors thanks each donor for their continued support and contributions. Our focus is unique because we provide support to public service workers who are currently battling breast cancer. Many of the individuals whom we support continue to serve their communities while on their journey fighting this disease. While we have served more than 600 public service workers this year, we are optimistic that with your continued partnership we will widen the scope of those whose lives we will positively impact in the future.

FINANCIAL SUMMARY FISCAL YEAR 2023

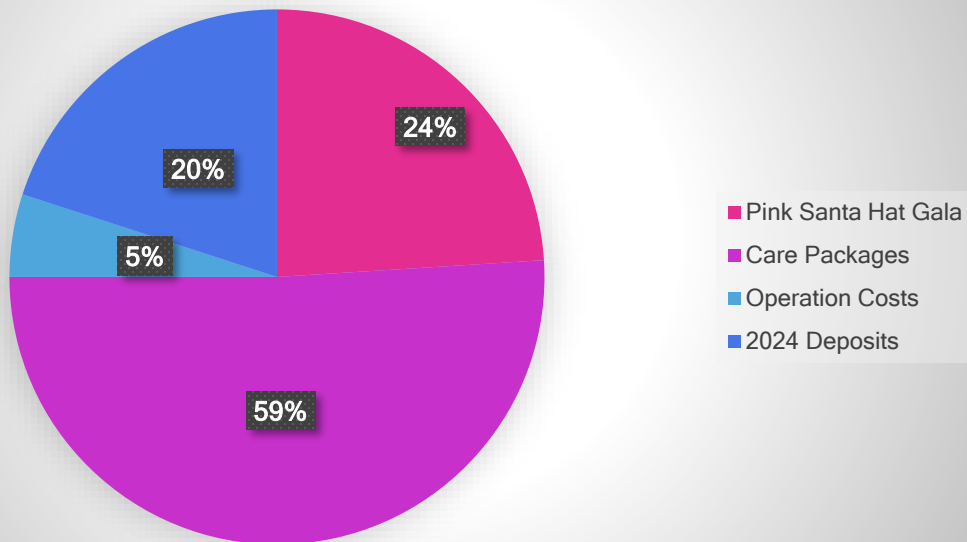
Revenue

- Contributions and grants - \$ 129,600

Expenses

- Care Packages - \$75,235.00
- Pink Santa Hat Gala Weekend Event - \$36,574.00
- Operation Costs - \$3,890.00
- 2024 Deposits 13,901.00

Fiscal Year 2022 Expenses



The Pink Santa Hat Movement is a registered non-profit organization. All donations are tax-deductible.

Ways to Support

Be an Event
Sponsor

Email for more information

Make a tax-
deductible
general donation



Be a care
package sponsor

Email for more information

Contact us



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 Pink Santa Hat Movement